PNLA 2017
Renew and ReImagine

Conference Sessions
Thursday, August 3

Breakout Session A 9:30-10:30am

A1   Core Voices: Infusing Indigenous perspectives in library collections
Presenters: Ginny Norris Blackson Head of Collection Development, Central Washington University, James E. Brooks Library
Washington State's required Since Time Immemorial tribal sovereignty k-12 curriculum presents libraries with both collection development challenges and opportunities. As the 2016 Smithsonian Libraries' Neville-Pribram Mid-Career Educators Award, Ginny Blackson conducted research at the National Museum of the American Indian and it's Vine Deloria Jr. Library. This presentation will focus on the results of that research including identifying key resources and the creation of a collection development guide, and how high quality resources from indigenous perspectives can be used in public, school and academic libraries. Her experience as a Smithsonian Fellow and research opportunities for librarians will also be discussed.

A2   Developing dynamic leadership for your library
Presenter: Gavin J. Woltjer, director Billings (MT) Public Library
This program explores five areas of dynamic library leadership: accountability and expectations; failure; initiative and creativity; library narrative; and, communication. Through the combination of these five areas, participants will begin to better understand the type of leadership their library needs in order to best serve their patrons. As libraries continue to evolve, leadership needs to evolve in order to meet the needs of patrons and staff!

A3   Librarians and faculty in the sandbox
Presenter: Page Brannon, Associate Professor, Head Instruction and Research Services, University of Alaska Anchorage
Librarians and faculty have been teaching Information Literacy (IL) to students for decades. Today the concept of academic library research competes with Google for the attention of millennial and generation Z students. Faculty and Librarians must align their efforts to ensure students acquire the IL skills necessary for academic and professional success. Participants will learn about the multi-phased approach taken at the University of Alaska Anchorage to reimagine the Information Literacy Program through a partnership between the Library and the Center for Advancing Faculty Excellence

(CAFE). Participants will have opportunities to discuss and explore ideas applicable to their own institutions.

A4   She Works Hard for the Money: Grants and community collaboration to diversify library funding
Presenters: Vanessa Strange, Librarian, Spokane County Library District; Ellen Peters, Community Engagement Manager, Spokane Public Library; and Rae-Lynn Barden, Administrative Services Coordinator Spokane Public Library
Grants can be a big boost for libraries, allowing us to offer fun programs or series, get travelling exhibits, or be awarded big dollars for expanding library services. Library staff who have written several successful grants will talk about the many grant opportunities out there, what to include in a grant application, how to create measurable outcomes, and the importance of community partners in enriching the grant experience. Get the unique perspective of a city employee who works with community block development grants; specifically created to impact underserved library communities and increase visibility. Finally, leave with your own action list!

Breakout Session B   11:00am -12:00pm
B1   Putting the FUN in Fundamentals
Presenters: Ken Nesbitt, former's Children's Poet Laureate and Kelly Milner Halls, award-winning "weird" nonfiction author
Public and school librarians are charged with a heavy responsibility – to serve and educate a diverse community population. But "weird" and funny books can help lighten the load. Heralded children's authors Kenn Nesbitt and Kelly Milner Halls will offer lively tips on how to put the FUN back in fundamentals, getting even the most reluctant students excited about reading and writing.

B2   Social Justice in the library
Presenters: Leah Griffin, Librarian University Prep and Jennifer Wooten, Teen Services, King County Library System
At the 1998 ALA conference, Senator Wendell Ford said, "If information is the currency of democracy, then libraries are its banks." Libraries increasingly pay dividends to our democracy. Join a public and a school librarian to actively discuss the role of social justice in libraries. The audience is encouraged to bring examples of activism at their library (images, ephemera, etc) to share with the group. Participants will leave with ideas for displays, programming, and purchasing that can be implemented immediately.

B3   History in the Making: 3D Scanning and 3D Printing Library Archival Collections
Presenters: Annie Gaines, Kristin Henrich, Erin Passehl-Stoddart, and Ashlyn Velte, University of Idaho
The University of Idaho Library opened the Making, Innovating, and Learning Laboratory (the MILL) in Fall 2016 to create a space for interdisciplinary collaboration and innovation through technology. MILL librarians partnered with archivists in Special Collections and Archives to create innovative and meaningful promotional materials for Homecoming. Librarians successfully 3D scanned a historic mascot statue and 3D printed a replica prototype, in addition to creating customized 3D printed keyrings as giveaways. This project served as a successful model for collaborative, cost-effective ways to utilize the makerspace while exploring innovative ways to promote library services and archival collections.

B4   Access, Inclusion, and Disaster Planning via TV Whitespace Technology
Presenters: Kristen R. Rebmann and Don Means San Jose State University
This presentation provides an opportunity for librarians working in public library contexts to learn about the innovative applications of TV White Space (TVWS) technology in their communities. Join us to find out how small and rural libraries can implement this emerging technology and use it to collaborate with other community anchor institutions to advance access, inclusion, and crisis planning.

Breakout Session C: 1:45pm-2:45pm
C1   Re-imagining Every Child Ready to Read for the digital age
Presenters: Walter Zicha Jr., acquisitions and collection management and Patricia Lesku, digital and children's services, North Vancouver City Library
Since the ALA introduced Every Child Ready to Read @ Your Library, many Children's Services Departments have faced a challenging task: to inform their customers about the skills and practices regarding early childhood literacy. The North Vancouver City Library has developed a successful program for teaching the core literacy skills to all levels (Babies, Toddlers, and Pre-schoolers), and these programs focus on print literacy skills and introduce digital components into the learning cycle. Want to re-energize your Every Child Ready to Read programming for the digital age? North Vancouver City Library will share the secrets of their success with you.

C2   It's not bragging if it's true!
Presenters: Patrick Bodily, Idaho Commission for Libraries Library Consultant/State Data Coordinator

Librarians are notoriously tight lipped when it comes to discussing all the good we do for our communities. How can we tell our patrons and library boards about what we've done without sounding arrogant? What tools are available to help us see how we compare with other libraries in our region, state, or nation? What's the purpose of a good grassroots advocacy campaign? This session will give answers to these questions, as well as providing examples of how libraries can better communicate with library allies.

C3   AAPI month 'May' just bring people together: Promoting cultural awareness through cultural events and campus partnerships
Presenters: Qing Meade & Pui-Yan Lam, Diversity and Inclusion Librarian & Associate Dean of College of Social Sciences, Eastern Washington University
We will introduce Eastern Washington University (EWU)'s first annual Asian American and Pacific Islander (AAPI) Heritage Month celebration, a joint initiative of EWU libraries and College of Social Sciences held in May of 2016, which aims to promote cross-cultural awareness and understanding by featuring a variety of educational programs. We will detail initiatives and contributions of the library to the campus-wide event and how to collaborate effectively with campus partners for program planning outside the library.

C4   Developing a Tech Talk week for a small rural library
Presenter: Molly Kumar, Librarian, Ada Community Library, Victory Branch
This session will explore how to inject Digital Services/Tech Literacy into your everyday service model at a small, rural branch Library. Interested in staging Tech Petting Zoos or drop-in Tech labs when it's never been done at your library before? What about adding Adult Digital Literacy Programs as a regular monthly program and making sure it's a success? Attendees will learn how to instill the confidence and skills in your patron base to explore new tech trends, as well as how to you teach the skills needed for staff to tackle difficult Tech Reference Questions. Get ready to learn how to make Digital Literacy a top priority in a rural branch library.

Breakout Session D: 3:15pm-4:15pm
D1   Libraries Connecting Readers with young adult and middle grade authors
Presenters: Amy L. Sonnichsen (Red Butterfly), Maureen McQuerry (The Peculiars), Stephen Wallenfels (The Pods), and Mary Cronk Farrell (Fannie Never Flinched)
How do libraries build young adult and middle grade reading communities? Four authors who are members of the International Society of Book Writers and Illustrators will discuss creative ways for libraries to partner with authors and illustrators. We'll share activities to develop the empathic imagination, promote diversity, and create

lifelong readers. We'll also provide a list of SCBWI author/ illustrators and their contact information. In addition, we'll offer our free services via Skype to librarians who may live in areas that are not often frequented by authors, and discuss ways to draw participation from young adult and middle grade readers.

D2   Raising your non-fiction Lazarus from the dead
Presenters: Walter Zicha Jr., acquisitions and collection management and Patricia Lesku, digital and children's services, North Vancouver City Library
Faced with declining circulation statistics and growing budget constraints, the North Vancouver City Library was in desperate need to re-evaluate its non-fiction collection size, focus, and marketing strategy. In addition, this collection had no soul, no perspective, and no cohesion. What ensued was an ambitious project to resurrect its non-fiction collection by throwing out many sacrosanct library standards and taking inspiration from many other libraries who have taken the same plunge. The purpose of the collection reorganization was to promote browsability, searchability, and discovery. Did it succeed?

D3   Cleaning it up: how migrating to a new library system exposes "dirty" catalog data
Presenter: Amy Foster, Head of Resource Description and Metadata Services, Montana State University
MSU Bozeman recently went live with a new library system, along with 15 other academic libraries in Montana. The process of migrating to this new, larger consortial catalog highlighted the need for evaluating and cleaning up our bibliographic data. This presentation will discuss the state of our catalog, before and after migration; planning for, and implementing the data clean-up, including timing issues, as well as the approach for dealing with unique local data that needed to be kept. The presenter will also address her initial expectations for clean-up, and how those expectations differed from reality.

D4   Learn from the things that stuck
Presenters: Deana Brown, Assistant Professor/LibrarianBoise State University; Rasheil Stanger, Librarian, Valley of the Tetons Library; and Nick Madsen, Youth Services Specialist, Community Library Network at Hayden
Join members of Idaho Commission for Libraries' Special Projects Library Action Team (SPLAT) as they share their experiences and insights from 10 years of building their expertise in innovative practices. During this hands-on session, team members will share a number of best practices and materials on how you might replicate this effective peer mentor model in your library, library system, county, or state. They will also talk

about how the group is reimagining ways to remain effective and relevant in times of shrinking budgets.

Conference Sessions
Friday, August 4

Breakout Session E   9:30-10:30am
E1   Why music in the library?
Presenter: *Cherie Millsap, Youth Services Specialist, Community Library Network*
Music might be the magic you are looking for to bring your programs to the next level.
Music can be intimidating. We tend not to go beyond what where we are comfortable.
Let's push the boundaries beyond the "Wheels on the Bus." Let's bring the fun and
eliminate the fear. Using available media, and current trends in music, bring life to
activities you are already doing! Let's also talk about new technology and how to easily
incorporate it into your programs.

E2   Untitled Leadership for the Unauthorized Revolution
Presenter: Erin Downey, Boise School District Consulting Librarian
If you're waiting for administrator permission to initiate lasting culture change in your
organization, you're going to be waiting a very long time. Revolutionaries don't wait for
permission, they move ahead in a way that invites collaboration instead of confrontation,
becoming leaders even without titles or authority. Join the discussion and lean ways to
make your vision happen--without a title, without explicit support, and without losing
your job.

E3   Supporting Parenting Students at the Academic Library
Presenter: Kelsey Keyes, Assistant Professor/Librarian, Albertsons Library, Boise State
University
Academic libraries serve many student constituents, but one often overlooked group is
students who are parenting children. Serving these students should be a priority for
academic libraries: offering assistance can help this group, which often has difficulty
succeeding and graduating at college, focus on their studies, achieve their academic
goals, and thus decrease universities' attrition rates.

E4   Reimagine in a Repair Café in Your Library.
Presenter: Tatiana Tilly, Red Deer Public Library, Manager - Dawe Branch
Sometimes before you can learn how to make something new, you need to fix
something old. Repair Cafe started in 2009 and spread across the Netherlands. Today,
it has more than 1,100 sites in almost 30 countries. Becoming a Repair Café organizer
in your community can put your library on the destination map for new demographics,
offer a Maker Space to the community on a shoestring budget and help to promote
green lifestyle. Come to learn how the Dawe Branch of Red Deer Public Library

partnered with other community organizations to bring Repair Café to Red Deer.

Breakout Session F   11:00am -12:00pm

F1   Putting the 'A' in STEAM
Presenter: Morgan Chevalley, Community Library Network
Do you remember how you felt as a child when you were given a fresh set of paints and a big blank paper? Art classes are an important part of a well-rounded education but have, unfortunately, been cut from many school programs. How can the library enhance the integration of art into the lives of our young patrons? How can the library implement art into traditional STEM programs? We will look at how art benefits a child's development, as well as, how to create, deliver, and modify art projects to fit our individual libraries. Project and program examples will be geared toward elementary age children, grades K-6, typically utilized in after school programs.

F2   Look, Listen, Touch: Connecting with Your Community Through Art
Presenter: Brian Hulsey, South Whatcom Manager
Learn how you can bring art, music, artists, and tactile programming into your library spaces, or your library into artistic spaces! Featuring a variety of models in use across a range of library types and sizes, this session will give you the tools you need to create a sustainable arts program in, and connection with, your community. Topics include creating community partnerships, developing relationships with artists, marketing your art installations, tips for displaying art, art donation & damage policies, partnership agreements, and art-related programming for all ages. Leave this session inspired to make art happen in your library!

F3   Reimagining Library Services through Service Blueprinting
Presenters: Jacqueline Frank, Learning & Research Services and Taylor Schultz, Commons Assistant Montana State University
Imagine if changing current library services was a collaborative, productive, and even fun experience. In this workshop, learn about how service blueprinting helped our department remodel MSU Library's specialty printing service to improve efficiency, decrease staff time, and provide better service to our patrons. Our hands-on workshop will give you time to practice this service design technique, a template to follow, and a practical understanding of how to utilize this method in your library.

F4   Virtual reality at the library
Presenter William Nation, public services manager; Eliza Kkrumpe, Information Services Librarian, and Kate Radford, Assistant Supervisor, Information Services Boise Public Library

Attendees will learn about virtual reality tools, how programs utilizing virtual reality can augment library offerings, what the current and future applications of virtual reality are, and possible VR trends and topics to be aware of.

Breakout Session G: **1:45pm-2:45pm**

G1   Summer Reading - using open source and collaborating with your neighbors
Presenter: Sally Chilson, Learning & Literacy Coordinator, Spokane Public Library
Spokane Public Library launched a successful online summer reading program using the open source Great Reading Adventure software. They liked it so much they invited neighboring libraries in WA & ID to join them for summer 2017, offering to host on their servers and provide training and support to partner libraries. Join a panel of participating libraries to find out what has happened so far summer reading program. Learn how the group formed, logistics of setup and training, as well as what the possibilities are for 2018. We will also provide a brief overview of GRA and how it works.

G2   Reading the Region 2016-2017
Presenter: Jan Zauha, Montana State University Outreach, Instruction, and Research Librarian
Join members of the PNLA Board and others for a rapid round of book talks featuring award winning titles for 2016-2017 from Alaska, Alberta, British Columbia, Idaho, Montana, and Washington. Books for all ages and interests will be previewed and displayed. Award programs and reading initiatives from throughout the region will be highlighted.

G3   Creating brave spaces to address diversity issues
Presenter: Samantha Hines, Associate Dean of Instructional Resources and Library Director, Peninsula College
Many of us have a vested interest in addressing diversity issues within our communities, our places of work, and our profession. Recent studies have demonstrated that the 'diversity day' trainings of the past may not be an effective tool. From the 2013 book "The Art of Effective Facilitation" comes an approach where 'safe spaces' are exchanged for 'brave spaces' as a potentially better way of conducting dialogues focused on diversity. This session will foster a brave space for a collaborative dialogue where we can learn from one another what our issues are regarding diversity for our libraries in the region.

G4   Renew and Reimagine your spaces with library space assessment
Presenters: Bruce Godfrey, U of I Library; John Hartung, Director Community Library Network; Rick Stoddart, U of I Library; Lyn Drewien M.L.I.S., Hailey Public Library Hailey Public Library

Understanding how patrons use our library spaces is important for successful library planning, programming, and services. Libraries are trying out different techniques from focus groups, observation, and usage statistics. This program will present various library space assessment projects from a panel of public and academic librarians. Learn about how libraries are incorporating technology such as web-based geographic information systems to assess library usage. Hear about a space needs assessment from a public library perspective. Learn how data from these space assessment projects are incorporated into the decision-making and planning process for libraries. Find out how space assessment can help renew and reimagine your own library spaces. This panel presentation is appropriate for libraries of all types.

Breakout Session H: 3:15pm-4:15pm
H1   Beauty and the Beak
Presenter: Janie Veltkamp
The true story of Beauty—the bald eagle who was shot and received a 3D-printed prosthetic beak—is told in a new, nonfiction children's book that inspires young readers (and adults) with dramatic wildlife rescue, STEM, and the promise of 3D printing. Idaho raptor biologist and educator Janie Veltkamp, who led the beak engineering team and is coauthor of Beauty and the Beak, will discuss Beauty's extraordinary life and challenges. She will also present a live birds of prey program, like those she presents at libraries throughout the Pacific Northwest.

H2   Don't Panic! Managing library anxiety with a library survival guide.
Presenter: Chris Springer, Librarian Grays Harbor College
Many academic library users, particularly incoming college freshmen, are unsure about what the library offers, how it is useful, where they can receive assistance. A library guide or handbook, if designed to appear interesting and relevant to students, can address these issues. I will discuss the need of a library guide, how to create one and how to use it in marketing your library. A version of this presentation was published as an article in Reference and User Services Quarterly Summer 2016.

H3   Being in the Middle of a Food Fight: Information Literacy and the Paradox of Studying Literature

Presenters: Tony Widdicombe and Page Brannon
Much is known about Information Literacy. Much is known about literature. Little is known about this bedrock issue: how do students actually use sources to interpret the meaning and value of literature. Students are overwhelmed by the sheer number of sources available. Students are often allergic to reading literature carefully. For these two reasons, student often use sources superficially and clumsily. Using a straightforward approach termed FAIR (Find. Apply. Integrate. Recycle) students can overcome these obstacles through Information Literacy and learn a set of skills that are practical, usable, transferable, and permanent.

H4   Illuminating Digital Collections: Introducing Students and the Community to Archives with ArcGIS Story Maps
Presenters: Susan Borda, Digital Technologies Development Librarian and Jan Zauha, Outreach Librarian, Montana State University
How can we get people more involved in our digital collections? Having an easy to use visual platform on which anyone can display and share their archival research and discoveries will increase the interest in these collections. Community members and students at any level can use free story mapping software to create their own experience of a digital collection to capture themes and relationships important to them. These creations in turn become gateways back into the digital archive. This session will explore ArcGIS Story Maps as a tool for opening up and creating new experiences out of our collections.