

Libraries in the Ring of Fire – Feeling the Heat



Thursday,
9 August 2001

7:30 a.m. to 5:30 p.m.
Registration

8 to 9 a. m. **Continental Breakfast** (included in the Registration Fee) in the Exhibits Area. Topical Round Table Discussions. PNLA does not have formal interest groups, but it does have people with interests, and interesting people. Join folks with a similar focus over breakfast. Like to lead a talk? Mark the registration form!

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9 to 10:30 a.m.

2

Critically Evaluating the Web: Teaching Patrons How to Analyze Web Pages

Brad Coon, Reference Librarian, The Libraries, Montana State University

The World Wide Web offers a tremendous glut of information. This presentation is aimed at helping you teach your patrons how to differentiate the good and the useful from the bad and the spurious. The presentation will examine some fairly straight forward objective standards for an initial analysis. Additionally, we will look at some of the ways that patrons find themselves "tricked" onto websites that do not contain the kind of information they want at all. Finally, the presentation will look at a variety of so-called 'spooof' pages and how they can be used to encourage a "buyer beware" attitude on the part of patrons.

3

Feasting on Forbidden Fruit: A Program for Teens about Censorship

Alison Kastner, Youth Librarian, Belmont Library, Multnomah County Library;

Ruth Allen, Popular Library/Children's Library, Multnomah County Library

What do Beethoven and the Beastie Boys, Shakespeare and Tupac Shakur have in common? Someone, somewhere, sometime said "You can't read it, you can't listen to it, you can't have it." Censorship affects teens. This program will show how "Feasting on Forbidden Fruit", an exciting program for teens about censorship, has been successfully presented at schools in Multnomah County, Oregon. Speakers will talk about about music and book censorship as it affects teens and will provide planning information and a program guide.

4 Hawaiian Tattoos and Petroglyphs

P.F. (Ski) Kwiatkowski

What story do the tattoo and petroglyph tell of ancient Hawaii? Join Hawaiian author P.F. (Ski) Kwiatkowski as he discusses the subject of his books "The Hawaiian Tatoon" and "Na Kii Pohaku: A Hawaiian Petroglyph Primer." Sponsored by the Hawaiian Library Association.

5

Stories in the Workplace (Part 1)

Rebecca Ashburn, Storyteller

Folk and fairy tales survive as part of our folklife heritage. They have endured because they contain great wisdom for us about how to be human. In each session we will explore together a tale and some of the wisdom it holds for us. Stories in the Work-place explores both leadership challenges and the ways we exercise power as we carry out our jobs. In Part 1 you will hear "The Little Red Hen" told and then examine follower-ship questions. In Part 2 you will hear "The Sleeping Beauty" and look at ways we wield power. These are interactive sessions. Come prepared to listen, to think, to talk. You will never read a fairy tale the same way again.

6

Leading with Love

Dr. Kathleen Sanford, Vice President, Harrison Memorial Hospital

Leading With Love introduces maternalistic management: leadership based on true concern for the well-being of the organization, the employees, the customers, and the leader. It explains how to balance the needs of all while nurturing your own management development.

7

The Oregon Library Association's Intellectual Freedom

Toolkit

Rebecca Teasdale, Supervisor, Rockwood Branch Library, Multnomah County Library;

Cara List, Art and Architecture Librarian, Architecture and Allied Arts Library, University of Oregon

Need a refresher on the basics of intellectual freedom? Want to develop a foundation of IF-related information that is specific to your state? Do you aspire to prepare your staff, colleagues, or board members to better handle challenges? The Oregon Library Association's Intellectual Freedom Toolkit could be your answer to these questions. Speakers Rebecca Teasdale and Cara List, also members of the OLA Intellectual Freedom Committee, will present the most recent version of the Oregon Library Association's Intellectual Freedom Toolkit and discuss ways to make the most effective use of this resource.

8

Making your in-house library databases Web-accessible

Dan Lester, Network Information Coordinator and Professor, Albertsons Library, Boise State University

Most libraries have some sort of internal databases in Excel, Access, or similar programs. They may be a journals list, a local newspaper index, a catalog of a special collection, or something else. Many of these resources are of interest to

patrons, and would be more useful if they could be made available on the Web. How do you do this? We'll cover several techniques, including using FrontPage2000 to provide methods to create, update, and search a database easily. For larger or more heavily used databases, you'll probably want to use another tool such as ColdFusion, ASP, or PHP. The presentation will cover the basics of ColdFusion, which doesn't require the developer to be a programmer, as most other solutions do. We'll cover a lot in a short period of time, and will also seek input from attendees who have used any tools of this type.

9

The Secrets in Linus Pauling's Safe

Cliff Mead, Head of Special Collections, The Valley Library, Oregon State University

When Linus Pauling first announced his intention to give all of his papers to Oregon State University in 1986, everyone knew the scope and quantity of the collection was such that it could not be but an embarrassment of riches. What was not known was that the collection would include a mysterious safe that Linus Pauling kept in his garage. According to family members, no one but he and his wife were ever allowed access to the contents of this safe. How this safe came to exist, and what was finally found in the safe will be the topic of this program.

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10:45 to Noon

10

Family-Friendly Libraries R Us!

Heather McNeil-Nix, Youth Services Coordinator for the Deschutes Public Libraries

Heather McNeil-Nix, Youth Services Coordinator for the Deschutes Public Libraries in central Oregon and a children's librarian for 25 years, will lead a session devoted to information and discussion about the many family-friendly activities libraries do.

Program and craft ideas will be presented, and attendees are encouraged to bring along some of their own successful examples.

In addition, Heather will review literature about families that demonstrates the many aspects, interpretations, and designs of a "family."

11

Hot Teen Reads: So Many Books, So Little Time

Oregon Young Adult Network

"So many books, so little time? Catch up with what's current and controversial by listening to members of the Oregon Young Adult Network perform lively book talks of some new titles for teens. Attendees will learn about books they can buy for their libraries and recommend to their teen patrons. Each attendee will receive an annotated bibliography with purchasing information such as ISBN and price.

12 Babies Are Born Learning: Early Brain Development and Libraries

MaryKay Dahlgreen, Youth Services Consultant, Oregon State Library

Research is giving us valuable insights into the human brain, how it develops, and the importance of the early years. This presentation will provide a basic overview of how a baby's brain develops and the implications for library staff who work with young children, families, and early childhood care and education providers.

13

Stories in the Work-place (Part 2)

Rebecca Ashburn, Storyteller

14

Hollywood v. Hard Core: How the Struggle Over Censorship Saved the Modern Film Industry

Jon Lewis, Professor of English, Oregon State University

Lewis discusses the rationale behind the film-rating system. It isn't about keeping little kids from watching the wrong movie. Come hear this fascinating discussion of government and the movie moguls.

15

News from the NCLIS

Martha Gould, Chair, U.S. National Commission on Libraries and Information Science

Martha Gould says, "My talk will address many of the issues facing public, school, and academic libraries as we go forth into the new millennium. In particular I will address issues facing libraries in meeting the FCC regulations as mandated by the Children's Internet Protection Act, as well as some of the issues facing libraries in terms of UCITA, the Uniform Computer Information Transaction Act. Other issues I will touch upon will address the mission of the National Commission on Libraries and Information Science as set by statute, and library science education."

Martha Gould brings a wealth of experience gained through a distinguished career in both public and state libraries. After beginning her professional career as a children's librarian at the New York Public Library, from 1984 to 1995 she directed the Washoe County Library in Reno, Nevada, where she also held positions as Public Services Librarian and Assistant Director. Mrs. Gould is now a consultant. She was nominated to a second term as NCLIS chair in January 1998. Mrs. Gould was designated Chairperson on Friday, March 3, 2000.

15a

From Archives to Local History: Making Primary Documents More Accessible to Potential Users.

Trevor Bond, Archivist, Washington State University,

Alan Virta, Archivist, Boise State University,

Donna Hanson, Librarian, University of Idaho,

This panel will discuss several projects that are making older, fragile materials available to a wider audience. Some of the projects are digitizing maps and photographs and presenting them on the Internet. Some of the projects are digitizing aerial photographs produced during the first half of the Twentieth Century and making them available via CD-ROM. Some of the projects are transcribing fragile primary materials from the U.S. documents collections and distributing them in print format to other libraries.

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Noon to 1:30 p.m. Box Lunch in the Exhibits Area

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1:30 - 3:00 p.m.

16

She Tells! Stories of Women During Change and Challenge

Heather McNeil-Nix Youth Services Coordinator, Deschutes Public Libraries

Internationally known storyteller and award-winning author Heather McNeil-Nix will enchant your mind and capture your heart with her dramatic, unique and highly personal style of storytelling. From a classic tale of ancient Greece to a Celtic tale of tragic jealousy, from an American story of death and love to a humorous participation story of one clever girl's battles against a swamp full of monsters, Heather will take you on a journey to explore stories of women from throughout time who have faced change, adventure, sacrifice, and the challenges of love.

17

Juvenile Justice Outreach: Library Services at Detention Centers

Naomi Angier, Librarian for the Multnomah County Library Juvenile Justice Outreach Program;

Rebecca Cohen, Youth Librarian for the Newport Public Library;

Jill Morrison, Head Librarian for the Dept of Youth Services, King County Library System

What population of at-risk youth reads 10 books a week but often has only discarded paperbacks to choose from? Incarcerated youth at your local juvenile detention center.

Three northwest libraries have implemented services to their local detention centers with books, guest speakers and other services. From a full service on site branch library with computer technology in King County (Seattle, Washington), to weekly living unit visits by a full-time coordinator in Multnomah County (Portland, Oregon) to monthly visits by the youth librarian in Newport, Oregon, each librarian is serving this population — and enjoying it!

18

Bring on the Babies! Successful & Easy Infant Toddler Programs

Cindy Christin, Children's Librarian, Bozeman Public Library

If you have been hesitant to start a babies program, or would like to improve what you're doing, find out a simple way to plan a very popular program. Information on the format, materials used, and song sheets will be provided. Children's Librarian Cindy Christin has been holding "Books & Babies" twice a week for over five years, and the programs continues to draw crowds of parents and their babies.

19

Developing A Hawaiian-Language Children's Program

Dave Del Rocco, Hawaii State Public Library

Sponsored by the Hawaii Library Association

A popular Hawaii State Public Library Children's Librarian, Dave Del Rocco will describe how he developed and presented a storytelling program using Hawaiian legends and ghost stories, in the English and Hawaiian languages. He will provide information on how he obtained grants and share his evaluations of the program. Dave will also tell some stories to give a feel for what he did at libraries throughout Hawaii. Recommended for all librarians working with or in proximity to indigenous populations.

20

From Simmer to Sizzle: Outreach Services Yesterday and Today

Robin Beerbower, Outreach Librarian, Salem Public Library;

Beverly Smith, Extension Services, Corvallis-Benton County Public Library

In the past, outreach services in many public libraries were limited to serving homebound patrons, but lately there has been an eruption of interest in new services, and outreach is a hot topic. To address this burning issue, the Oregon Library Association Outreach Roundtable created Outreach Services Handbook 2000, a compilation of programs and forms, volunteer information, and readers' advisory lists. The explosive sales prove that there is a need for sharing of ideas and implementation of services. Please join us for a discussion that will explain the process of compiling the book and highlight innovative adult, young adult, and juvenile programs in Oregon. We will also discuss other sizzling aspects of outreach service.

21

Research Into Fiction: The Novelist's Perspective

Judith Tarr, Author

Come meet this talented author of "Lady of horses" and many other works of historical fiction and fantasy as she explores the process by which dates and facts and figures become fiction, with notes on turning history into story, how the novelist creates a world, then makes it real to the reader.

22 How I manage my library network good

*Dan Lester, Network Information Coordinator and Professor,
Albertson's Library, Boise State University*

The program will cover ways of dealing with issues and problems that are faced by all library network managers. I'll cover protecting your computers from your patrons, network security, firewalls, proxy servers, filtering, basics of internal or out-sourced Web servers, upgrading and replacing computers, domain name issues, email management, local and international standards, and communicating with other computer people and librarians in your environment. Alternative techniques will be presented on all topics. Coverage on each topic will be necessarily brief, but web pages will be provided with links to additional information. Attendees will be encouraged to provide information from their own experiences as well.

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3:15 to 4:45 p.m.

23

Walking with Ghosts: Brides of Eden

Linda Crew, Author

Join us as this popular young-adult author discusses her recent book and the research surrounding it.

24

Engaging Teens With Library Service

*John Sexton, Ashland Branch Library, Jackson County Library;
Anne Guevara, Medford Library, Jackson County Library*

From the basics of Young Adult Service to current findings in adolescent brain development, this lively presentation will enhance your understanding of teens as library users. How to get teens into the library and how to serve them when they are there! Useful strategies for collection development, programming and reader's advisories and proof of the effectiveness of book talking. Tips for helping staff. How school and public libraries can work together. Young Adult service should be a priority in your library — find out why from two Young Adult Librarians from the nationally recognized Young Adult Services team at Jackson County Library, Oregon.

25

Easier Said than Done: A lesson in Remote Connectivity

*Teresa Landers, Deputy Library Director, Corvallis-Benton County Library;
Amanda McKeragh, Extension Services Librarian, Corvallis-Benton County Library*

Getting rural, mobile, and remote-site libraries connected. We will explore the challenges facing high-speed connectivity to both remote areas via traditional hard-wire infrastructure, and to mobile libraries via wireless options. Libraries everywhere are facing an increased demand from the public to provide high-quality technology and Internet access. This is especially the case in rural areas where libraries often

play unique roles as information hubs in communities with few alternative points of access. In addition, we will discuss the complexities of getting remote-site staff onto staff-side networks (e.g., authentication, firewalls, security, etc.) We will touch on the way technology can profoundly shape the type and quality of library services that can be offered in rural, remote, and mobile libraries."

26 **Columbia, River of the West**

Lenora A. Oftedahl, StreamNet Librarian, Columbia River Inter-Tribal Fish Commission

The Columbia River's history is as long as the river. Early history and native peoples centered around commerce on the river. Since the "discovery" by Capt. Robert Gray in the late 1700's, the river has been tamed and engineered so that it no longer resembles the wild, free-flowing water it once was. Salmon and other wildlife have suffered, but the endeavors of humans to tame the wilderness have flourished. We have power, irrigation and recreation on a, once, almost unnavigable river. Discussions of the history and current issues surrounding the river and lists of resources to help you research this vast body of information.

27 **Relevancy and Libraries in the Consumer Age**

Jan Zauha, Assistant Professor, Reference Team Leader, The Libraries, Montana State University;

Sue Samson, Associate Professor, Humanities Librarian and Library Instruction Coordinator, Mansfield Library, The University of Montana;

Cindy Christin, Children's Librarian & Marketing Director, Bozeman Public Library

How do we continue to make our libraries relevant? How do we spread the word about our services when user habits are changing and the commercial nature of the Web is in danger of overwhelming the library presence there? This panel program will discuss critical services, marketing strategies, and program assessment for all types of libraries.

28 **News from NCLIS (Second Session)**

Martha Gould, Chair, U.S. National Commission on Libraries and Information Science

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6:30 - 8:30 p.m. **Picnic on The Valley Library Lawn**

Enjoy a barbecue with your friends, then tour the newly remodeled, award-winning Valley Library — the showpiece of the Oregon State University campus.