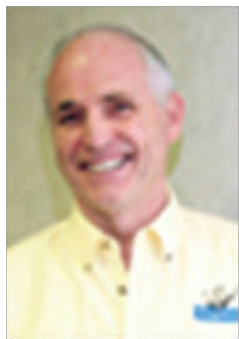


Keynotes & Authors



Wednesday, August 6:
Pre-Conference, Ticketed
President's Reception, Free

Don Aslett (Pre-Conference & Reception Keynote)

Donald Andrew Aslett (born 1935) is an Idaho-based entrepreneur, author and public speaker specializing in cleaning products and techniques.

While a student at Idaho State College (now Idaho State University) in 1957, Aslett and others formed Varsity Contractors Inc., a janitorial service, to help pay his college tuition. The Pocatello, Idaho-based company is now a full-service janitorial contractor with total revenues of \$190 million. Aslett has written over 35 books on various cleaning topics, including "Clutter's Last Stand" and "Do I Dust or Vacuum First?: Answers to the 100 Toughest, Most Frequently Asked Questions About Housecleaning".

He has appeared on QVC, The Oprah Winfrey Show, and several other nationally-televised programs. Aslett has also served as a motivational speaker for several business and government-related entities. www.aslett.com; www.donaslett.com/



Friday, August 9:
Banquet, Ticketed Event

David Matheson (Banquet Keynote)

David Matheson has been a member of the Coeur d'Alene Indian Tribe since his birth in 1951 at the home of his grandparents. He has served as a Council leader, the Tribal Chairman, and manager of various tribal operations over his career. He is a traditional leader working to retain tribal cultural traditions, the native language, and ceremonial practices. His knowledge of ancient teachings provides him with a deep understanding of the ceremonial practices of native people. David Matheson also holds an MBA from the University of Washington. He resides in Northern Idaho.

In RED THUNDER (2002), he spans several generations of a Schee-tsu-umsh/Schi'tsu'umsh family. Starting in the early 1700s, before the tribe's widespread contact with European settlers, to present day Northern Idaho, Eastern Washington and Western Montana, he faithfully recreates an all but vanished way of life. www.davidmatheson.com



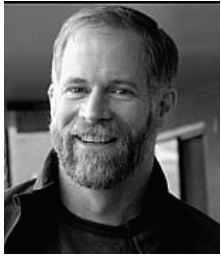
Thursday, August 8:
Lunch, Ticketed Event

CJ Box (Luncheon Speaker)

Box is a Wyoming native and has worked as a ranch hand, surveyor, fishing guide, a small town newspaper reporter and editor, and he co-owns an international tourism marketing firm with his wife, Laurie. An avid outdoorsman, Box has hunted, fished, hiked, ridden, and skied throughout Wyoming and the Mountain West. He serves on the Board of Directors for the Cheyenne Frontier Days Rodeo. Box lives with his family outside of Cheyenne, Wyoming.

C. J. Box is the author of nine novels including the award-winning Joe Pickett series. He's the winner of the Anthony Award, Prix Calibre 38 (France), the Macavity Award, the Gumshoe Award, the Barry Award, and an Edgar Award and L.A. Times Book Prize finalist. Box was named 2007 Writer of the Year by the Rocky Mountain Fiction Writers. www.cjbox.net/

Keynotes & Authors



Wednesday, August 9
Preconference, Ticketed Event

Pete Fromm (Pre-Conference Session)

Pete Fromm was born in Milwaukee, Wisconsin, and holds a B.S. in wildlife biology from the University of Montana where he graduated with honors in 1981. He has mainly made his name as a writer of short stories, but has also produced three novels and a memoir. Fromm's fiction and non-fiction has won the Pacific Northwest Bookseller's Book of the Year Award 4 times. *Dry Rain* is currently being made into a movie.

Fromm is regularly asked to speak at writer's conferences throughout the country. In 2005, he became a member of the faculty at Pacific University's MFA in Writing program where he continues to teach. He lives in Great Falls, Montana, with his wife and two sons.



Thursday, August 7
11:00 am to 2:00 pm

Susan Nipp (Thursday Session)

A native of Spokane, Washington, Susan received her music degree from Whitworth College in 1966. She taught high school English and elementary music.

In 1977, Susan and collaborator Pam Beall created Wee Sing, a line of children's music books, tapes, CDs, videos, and toys. Over 80 titles have been produced with sales reaching 50 million items worldwide. Wee Sing is used not only in the United States by educators and parents to teach traditional and original music but in Europe, Asia, and Africa to teach English through music. The authors continue to create and produce new book titles, write screenplays, oversee audio and video production, and compose music. They have traveled extensively, nationally and internationally, speaking at conferences, giving music workshops for teachers and parents, and entertaining children. Susan's current community project is the creation of *Mudgy & Millie*, a whimsical book about a moose and mouse playing hide-and-seek in Coeur d'Alene. Five bronze statues will be placed in town to correspond to the story. All proceeds from the project will go to the Coeur d'Alene Public Library Foundation.



Friday, August 9
10:30 to 12 noon

Gregg Olsen (Friday Session)

Gregg Olsen, author of *The Deep Dark*, and 2007 *Everybody Reads* featured author, will share his insights on the *Everybody Reads* experience from the author's point of view.

Throughout his career, Gregg Olsen has demonstrated an ability to create a detailed narrative that offers readers fascinating insights into the lives of people caught in extraordinary circumstances. A *New York Times* bestselling author, Olsen has written seven nonfiction books, two novels, and contributed a short story to a collection edited by Lee Child.

The award-winning author has been a guest on dozens of national and local television shows, including educational programs for the History Channel, Learning Channel, and Discovery Channel.



Friday, August 8
Luncheon, Ticketed Event

Young Reader's Choice Awards Luncheon with Jodi Lynn Anderson author of *Peaches*, the Sr. Division winner

Jodi Lynn Anderson grew up in New Jersey, where she spent her time walking in the woods and pretending she was queen. Today she spends her time daydreaming and making things up. Join us as we honor her with PNLA's Young Reader's Choice Award in the senior division. Other winners this year are: *A Dog's Life: Autobiography of a Stray* by Ann Martin (Junior Division) and *Lightning Thief* by Rick Riordan.