

# PACIFIC NORTHWEST LIBRARY ASSOCIATION

PNLA 1909-2009

## A Century of Cooperation: A Legacy of Leadership

Pacific Northwest Library Association 2009 Conference

August 5 – 7, 2009

The Pacific Northwest Library Association represents public, academic, school and special libraries in five western states and two Canadian provinces.

### Essential Vendor Information

Set-up begins: Wednesday, August 5 4:00 – 8:00 p.m.  
Take down displays: Friday, August 7 Noon 12:00 p.m.

### Exhibit Schedule

Wednesday	August 5	6:00pm - 7:00PM
Thursday	August 6	8:00am - 5:00PM
Friday	August 7	8:00am - 3:00PM

### Vendor Fees

\$350	PNLA Members (membership forms available on PNLA website)
\$425	Non-Members
\$500	Late registration (after June 1, 2009)

### Events

Wednesday:

- Keynote address TBA - free for exhibitors 7:00PM
- Presidents Reception - free for exhibitors 8:00 – 10:00PM

Thursday: Exhibits open at 7:30 AM and close at 5:30 PM

- Break with Exhibitors 10:30-11:00AM
- Break with Exhibitors 3:30-4:00PM

Friday: Exhibits open at 7:30 AM and close at 3:00 PM

- Break with Exhibitors 10:30-11:00AM

### Conference and Exhibits Location

Holiday Inn  
Missoula Downtown at the Park  
200 South Pattee  
Missoula, MT 59802 United States  
Hotel Front Desk: 1-406-721-8550  
Hotel Fax: 1-406-721-7427

### Company Listing in Program

All exhibitors registering before June 1, 2009 will be listed in the conference program.

## Opportunities for Advertising & Sponsorship

If you are interested in highlighting your products and services to librarians throughout our region, we hope you will consider becoming a sponsor. Sponsors have numerous opportunities to increase their visibility and name recognition at the PNLA Conference.

They include:

- Sponsoring an event or program
- Placing an ad in a PNLA publication
- Donating a gift to be placed in the 250 plus tote bags for attendees
- Donating an item to the PNLA Leadership Institute silent auction
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**All sponsorships** will be gratefully received and acknowledged on the website, in the conference program, and at the event. The advertising rates for conference events and materials are as follows:

Printing of conference program	\$750
Keynote Speaker	\$500
Presidents Reception	\$400
Banquet	\$300
Coffee Service	\$200
Snacks'	\$100
Corks/Cans/Pop	\$ 50

### CONFERENCE PROGRAM ADVERTISING RATES:

1/3 page:	7 ½" X 2 ½ "	\$75
1/2 page:	7 ½" X 4 1/2"	\$150
Full page:	7 ½" X 10"	\$300
First page:	7 ½" X 10"	\$500

### Attending Conference Events

We heartily invite you to join us for conference meals and events. Tickets for these events are available for purchase. For more information, see the information packet which you will receive after registering.

To register for the conference, fill out and submit the attached Vendor Registration Form (also located on PNLA website) to:

**PNLA Conference Contact:** Mary Lou Mires, Vendor Chair

D'Arcy McNickle Library

Salish Kootenai College

P.O. Box 70

58138 U.S. Hwy 93

Pablo, MT 59855

[mary\\_mires@skc.edu](mailto:mary_mires@skc.edu) (406) 275-4875 (work) (406) 275 -4812 (fax)